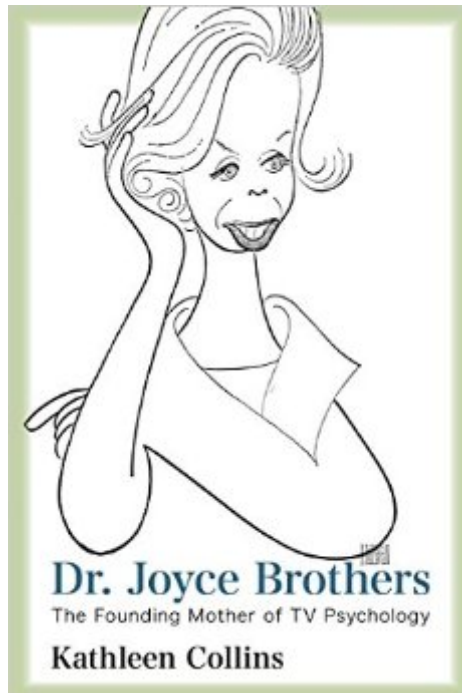


The book was found

# Dr. Joyce Brothers: The Founding Mother Of TV Psychology



## Synopsis

Equipped with an encyclopedic knowledge of boxing, a young Joyce Brothers competed on The \$64,000 Question and became the first woman to win the top prize money. That triumphant debut in 1955 was the initial step toward a career as a media pioneer. Through her own advice programs and perennial appearances on talk shows as well as episodic television Brothers became one of the most well-known figures of the 20th century. For more than four decades, viewers could count on her authoritative, calm response to almost any issue, from marital and financial woes to the Space Shuttle disaster. In *Dr. Joyce Brothers: The Founding Mother of TV Psychology*, Kathleen Collins explores how a clever businesswoman provided a mass-scale service for a never-ending demand: helping viewers understand themselves. Collins explains how Brothers'™ longevity on television was in large part afforded by her symbiotic relationship with the medium. She played other roles in addition to and interdependent on that of media psychologist. Her numerous appearances on variety shows, sitcoms, and dramas kept her on the screen and in the public eye, creating both a persona as celebrity professional as well as professional celebrity. This portrait of Brothers'™ multi-layered career also provides a means by which to observe U.S. cultural history, addressing cultural preoccupations with television and self-help obsessed audiences looking for guidance in reality TV. Drawing on primary sources from Brothers'™ personal papers and published interviews as well as interviews the author conducted with several of Joyce's™ former colleagues and her daughter, Lisa Arbisser Collins provides an engaging, informative, and thought provoking look at this iconic figure.

## Book Information

File Size: 26419 KB

Print Length: 256 pages

Publisher: Rowman & Littlefield Publishers (September 2, 2016)

Publication Date: September 2, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01J6ON1TC

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #789,512 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #142

inÂ Kindle Store > Kindle eBooks > Biographies & Memoirs > Professionals & Academics > Social Scientists & Psychologists #567 inÂ Books > Biographies & Memoirs > Professionals & Academics > Social Scientists & Psychologists #3362 inÂ Kindle Store > Kindle eBooks > Biographies & Memoirs > Arts & Literature > Actors & Entertainers

[Download to continue reading...](#)

Dr. Joyce Brothers: The Founding Mother of TV Psychology Founding Brothers: The Revolutionary Generation The James Joyce Audio Collection Ulysses by James Joyce Unabridged CD Audiobook Classic Irish Short Stories from James Joyce's Dubliners James Joyce: The Complete Recordings His Majesty 2: The Carson Brothers Saga (His Majesty: The Carson Brothers Saga) The Complete Fairy Tales of Brothers Grimm (Complete Fairy Tales of the Brothers Grimm) Insider's Guide to Graduate Programs in Clinical and Counseling Psychology: 2016/2017 Edition (Insider's Guide to Graduate Programs in Clinical & Counseling Psychology) Barron's AP Psychology, 7th Edition (Barron's AP Psychology Exam) The Psychology of Harry Potter: An Unauthorized Examination Of The Boy Who Lived (Psychology of Popular Culture) Trading Psychology Made Easy: Use These 50 Time-Tested Sayings to Transform Your Trading Psychology Psychology of Sales : From Average to Rainmaker: Using the Power of Psychology to Increase Sales The Memoir of Tina Keller-Jenny: A Lifelong Confrontation with the Psychology of C.G. Jung (Analytical Jungian Psychology) Truevine: Two Brothers, a Kidnapping, and a Mother's Quest: A True Story of the Jim Crow South The Mother's Songs: Images of God the Mother The Mother-to-Mother Postpartum Depression Support Book Mother Teresa of Calcutta: Finding God Helping Others: Life of Mother Teresa The Mother-in-Law Cure: Lessons in Food and Famiglia from My Italian Mother-in-Law Mail Order Bride: Emily and the Overbearing Mother-in-Law (Mail Order Brides and Mother-in-Laws Book 1)

[Dmca](#)